

History - 1995-97

1995
1996
1997

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1994/96 The wave of the future: CAC sole consumer voice on Industry Canada's Information Highway Advisory Council (IHAC)

1996/97 CAC champions end to practice of negative option marketing by cable industry

1996/97 CAC's Consumer Network rejuvenated with membership expansion

1996 Partnership with National Quality Institute (NQI) leads to first national consumer survey on what Canadians think of quality of goods & services

1997 CAC renews recommendations that prescription drugs & home care be part of national medicare coverage

