

History - 1987-94

1987

1987 CAC fights successfully to lower credit-card interest rates & improve disclosure

1988

1988 CAC participates in drafting of regulations for nutrition labelling

1989

1989 CAC's testing & magazine operation becomes Canadian Consumer Inc. (CCI) with own board

1989 Relentless effort towards reforming federal laws for misleading advertising

1990s CAC represents consumers on Canadian Council of Ministers of Environment, National Task Force on Packaging

1991 HEAL formed to protect Medicare. CAC founding member & only consumer group

1990

1987/88 CAC encourages enforcement of food & drug regulations prohibiting disease-prevention claims in food advertising

1988 CAC builds new testing labs & office



1989 CAC's battle with Bell Canada goes to Supreme Court & achieves \$252M consumer refund

1990 CAC Food Committee conducts "Survey of Consumer Attitudes of Food Safety in Canada"



1993 CAC joins review of supply management for poultry, eggs & dairy, calling for open, competitive markets



1993 Magazine publication ends. CCI ceases operation

1993 CAC launches 3-year literacy project with National Literacy Secretariat beginning with partnership with Canadian Bankers Association

1994 CAC fights successfully, maintaining \$60,000 level for deposit insurance