

History - 1979-86

1979

1979 CAC carries out "Prices-On Campaign." Major consumer-led effort to retain price stickers when UPC codes first introduced

1980

1980s Information service, a CAC cornerstone. Almost 80% of requests come from non-members beginning in 1980

1981

1983 Grassroots activity counts! CAC intervention saves BC Tel customers nearly \$20M

1982

1982 Testing labs expand. CAC instrumental in application of more stringent safety tests for electric kettles

1983

1983 A victory! Deposit insurance coverage raised from \$20,000 to \$60,000

1984



1984 Securing CAC's future! Plans for a foundation, CACF, are announced

1984 CAC effort leads to establishment of Vehicle Identification Centre for Canada (VICC)

1985 CAC coalition loses battle on amendments to Canada's drug patent legislation, but achieves establishment of Drug Prices Review Board

1985 CAC work leads to Energuide labels for large household appliances



1985/86 Another battleground for RIP. CAC takes on Canada Post's too-frequent rate increases & poor service

1986 CAC scores major victory! CRTC listens to CAC, rolling back Bell Canada's rates by \$440M, including \$206M consumer refund

1986 One of CAC's most important contributions to Canada's economy! After a lonely 16-year campaign for fair competitive marketplace laws, Competition Act passes

