

History - 1971-78

1971

1970/71 CAC achieves standard sizes for childrens' clothing & labelling of fibre content for fabrics



1971 Packaging & Labelling Act: CAC provides impetus & support for legislation to simplify/regulate packaging & labelling

1972 CAC begins close association with standards organizations

1973 Regulated Industries Program (RIP) established

1973 Legacy in consumer advocacy grows; dedicated grassroots volunteers, specialists & academics drawn to ranks

1971 "Nous sommes bilingues" Le Consommateur appears as separate publication



1976 CAC at forefront, working for improvements to Combines Act

1976 CAC publishes blueprint for metric packaging sizes



1977 A voice for competition! CAC argues for widespread introduction of charter fares for flights within Canada

1976/77 RIP takes role in regulatory review of postal, cable telecommunication & transportation hearings

1978 Another first! CAC alerts Canadians to economic cost & environmental hazards of detergents, non-returnable containers & aerosol cans

1978 Consumers save \$150M when CRTC listens to CAC's opposition to telephone rate increases