

History - 1955-62

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1959

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1962

1957 CAC stops practice of issuing trading stamps with groceries, lowering prices

1960 CAC launches 6-year campaign to establish a Department of Consumer Affairs

1961 Changes bring equal rights bylaw; men participate for first time

1962 Name change. CAC becomes Consumers' Association of Canada

1960 CAC's rural roots expand to 517 active consumer groups, up from 143 in previous decade

1961 Based on membership surveys & records of consumer complaints, CAC starts testing of products

1962 Carrion scandal. CAC finds meat from dead & sick animals sold in stores. Fights for & achieves inspection standards improvements

1962 CAC lobbies successfully for passage of Canada's Health Act (1962) & universal medicare (1966)